



November 1<sup>st</sup>, 2020

Attention: Business Members/Wexford Heights BIA

The Wexford Heights BIA is pleased to introduce Tanya Adityan, a recent MBA graduate of the Rotman School of Management. Tanya is joining the BIA on a temporary basis.

In her role, she will be responsible in the development of a communications/marketing strategy action plan. The goal is to advance our current digital media platforms and placing an emphasis on supporting and bringing awareness to our businesses and the community they serve through various marketing initiatives.

We welcome Tanya to the community and look forward to supporting her on this project engagement.

Thank you for your attention in this regard.

Sincerely,

Michael Phan  
Chair  
WEXFORD HEIGHTS BIA

/lr

**WEXFORD HEIGHTS BUSINESS IMPROVEMENT AREA**

1720 Lawrence Ave East Suite 102 Scarborough Ontario M1R 2Y1 416-288-1718

wexfordbia@rogers.com | www.wexfordbia.ca | www.tasteoflawrence.com

