

INTERNATIONAL FOOD, MUSIC AND CULTURAL FESTIVAL

JULY 7-9, 2017



Lead Sponsor:

Community Sponsors:





























A Message from the Chair - Wexford Heights BIA

Hello Everyone:

The Wexford Heights Business Improvement Area welcomes you to the 2017 edition of the Taste of Lawrence Festival.

We hope you and your family will enjoy your time at the festival with the many attractions to see and enjoy along with an array of mouthwatering foods to savour. This year marks a special milestone as we celebrate Canada's 150th birthday with many of our programming focusing on this historic occasion.

Special thanks to Councillor Michael Thompson whose vision got this festival off the ground and has now grown into the largest multicultural street festival in Scarborough. Our thanks go out to the local business community for their investment in the festival and to our sponsors for their generous support. A special thank you to our volunteers who give countless hours of their time for the success of the festival.

Enjoy your time here this weekend and we hope you experience all the festival has to offer. Best of all admission is **Free!**

Enjoy the Taste!

Sincerely,

Michael Phan

Chair

WEXFORD HEIGHTS BIA



A Message from Michael Thompson



and Culture Committee

Toronto City Councillor Scarborough Centre, Ward 37

June 12, 2017

Dear Friends:

Welcome to the Taste of Lawrence Festival 2017. Since the Festival's founding 13 years ago, more than a million people from across Canada and around the world have come to Toronto's most multi-cultural neighbourhood to sample our diverse cuisines, watch family-friendly entertainment, and experience the energy and dynamism of our people, our community and our city.

The 2017 "Taste" is unique. This year, Canada celebrates the 150th anniversary of our Confederation. The Taste will be part of the action with an enhanced array of artists and performances energizing our streets with a kaleidoscope of sights and sounds. We are especially honoured to host performers from Canada's First Nations, upon whose ancestral lands our City is built. They will share their music, dance and traditions throughout the Festival's three-day run.

It's an international bazaar, entertainment hotspot and culinary cornucopia you will not want to miss!

See you at the Taste,

Michael Thompson

Chair, Economic Development and Culture Committee

Councillor, Scarborough Centre

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Ward 37

Making Toronto the Greatest City in the World!

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Main Stage Schedule

Friday July 7

9:30 PM − 11:00 PM ♦ The Frank D'Angelo Band

Saturday July 8

11:00 PM - 11:45 AM South American Music with Tribu

7:00 PM — 9:00 PM 🕴 The Rattles — Beatles Tribute Concert

9:30 PM − 11:00 PM ② Canada 150 − Tribute Concert to Canada's Greatest Singers

Sunday July 9

The Main Stage is located on Lawrence Ave. E. at Warden. Join us all weekend long for live music entertainment!

Family Stage Schedule

Friday July 7

Saturday July 8

- **12:30 PM** − **12:40 PM ③** Simply Swagg − Hip-hop

- **4:15 PM** − **4:45 PM** Princess Bell show + meet and greet

Sunday July 9

- 3:00 PM − 3:30 PM Princess Bell show + meet and greet

- 5:15 PM − 5:45 PM Princess Bell show + meet and greet

Taste of Lawrence Family Stage Schedule

Main Stage Performers



Two for the Show Co Friday, 7:30 PM



Riverse Saturday, 2:45 PM



Christina Smith O Saturday, 1:45 PM



The Rattles Beatles, Tribute Concert O Saturday, 7:00 PM

Family Stage Performers

The family stage is located at Lawrence Ave and Ellington Rd.





Magician Ryan Neary



Princess Bell



Festival Map

Lawrence Avenue East, Birchmount to Warden < WARDEN AVE ➤ WASHROOMS MAIN STAGE A AINSDALE RD WASHROOMS COMMUNITY PICNIC CROCKFORD BLVD A **▼ ELLINGTON RD** ŒŨ **FAMILY UNDERWRITERS RD ▼** A HOWDEN RD **MIDWAY** WASHROOMS ✓ BIRCHMOUNT RD >





Your favourite Taste of Lawrence moment PHOTO CONTEST

JULY 7-9

Snap a photo of one of your favourite
Taste of Lawrence moments and
share it on social media
with hashtag



You could One of 3 Prizes:







No purchase or participation fee necessary.

For detailed rules, please visit our web site, WexfordBIA.ca.